



GE – “Favorite Things”

Ad Agency:

EVP / ECD
SVP /Senior CD
AD
CW
SVP/EP

BBDO / New York
Dennis Lim
Juliana Cobb
Vanessa Castaneda
Tiffani Lundeen
Helene Balzarini

Production Company:

Director:
Executive Producer:
Executive Producer:
Head of Production:
Line Producer:
DP:

harvest
Matthias Zentner
Bonnie Goldfarb
Rob Sexton
Niko Whelan
Matthew MacLennan
Stephan Von Borbley

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Contributing Editor:
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human